

## ABSTRACT

A color toner which enables sufficient image density and color reproduction with no influence of a printing surface at the time of forming an image, and further enables the formation with a small amount of toner of a sharp, high density image having almost the same evenness as that formed by surface printing. The thickness of a toner image that has been formed and fixed on a printing medium is controlled and the pigment concentration in the toner and the melting characteristics of the toner are properly designated, thereby allowing a sharp, high-density image to be obtained with a small amount of toner.